

Inno4Life Joins Systech UNIQUITY Conference as Prime Platinum Sponsor

Global Pharma Companies Focus on Packaging Regulations at Amsterdam Conference

Princeton, NJ & Breda, The Netherlands (Monday, March 21, 2016) – [Inno4Life](#), an internationally recognized original equipment manufacturer in Life Science equipment solutions, will participate as the prime platinum sponsor of Systech International's global conference on serialization, global brand protection and consumer safety titled: [Uniquity Europe, 2016](#).

Systech International, a global leader in brand protection technologies, is hosting the conference for global brand managers, supply chain and anti-counterfeiting experts, analysts and media on April 6-7, 2016 at the Amsterdam Marriott Hotel.

As the prime platinum sponsor, Inno4Life will present its equipment, which now offers UniSolve™ serialization software as an integrated turnkey solution for the pharma and life science industries.

Inno4Life will also provide attendees with an exclusive, limited opportunity to test the equipment through training demonstrations during the conference, as well as a one-day, optional Systech certification training class on April 8.

“This sponsorship will allow each company’s regional clientele to participate in live training and active demonstrations showcasing UniSolve’s seamless integration with Inno4Life’s serialization and aggregation equipment solutions,” says Johan Klootwijk, managing director, Inno4Life.

The conference comes at a critical time. European governments will begin enacting complex regulations that will put substantial pressure on manufacturers. In fact, serialization regulatory deadlines have either passed or are approaching in four of the top five pharmaceutical markets in the world with more being established each year.

This coincides with a surge of global counterfeiting that is costing companies worldwide US\$100+ billion and threatening consumer safety like never before. With the rapid transformation of the global supply chain, the world requires trust, security and efficiency more than ever. Today’s brands are thinking long-term strategies beyond machinery and existing processes to safeguard their brands and engage with consumers.

“Uniquity Europe is the platform enabling our industry to collaborate in developing future-proof technologies that bridge the gap between packaging equipment, serialization, authentication and consumer engagement to create a trusted supply chain,” notes Systech CEO Bob DeJean.

“Without doubt, global manufacturing is being forced to reinvent itself. Product portfolios are much more complex and new markets and consumers are coming online faster than ever before. As a result, governments across the globe are implementing a challenging new regulatory environment,” said Manfred Voglmaier, senior director, Europe, Systech International.

This two-day conference will provide the latest insights, resources, tools and networking opportunities for customers, industry leaders and equipment manufacturers. The program includes speakers, presentations, panel discussions and workshops on best practices and strategies, as well as hand-on training and demonstrations.

About Systech International

Systech is the global technology leader in product safety, and consumer and brand protection. Systech pioneered serialization and is defining the future of authentication.

Trusted by 19 of the top 20 pharmaceutical companies, Systech unifies and optimizes enterprise serialization, track and trace, and authentication technologies to ensure regulatory compliance, mitigate risk, and drive efficiency and profitability.

For 30 years, Systech's innovation has led best practices for key brands across the pharmaceutical, life science, food and beverage, and consumer packaged goods industries.

About Inno4Life

Inno4Life specializes in complex customer-specific engineering-to-order projects in the Life Science industries, namely the Pharmaceuticals (Human and Animal), Medical & Clinical Instrumentation and Food industries. Our knowledge is deeply rooted in the automated pharmaceutical packaging business. We have, therefore, the in-built expertise, discipline and the very specific know-how to help overcome the evolving challenges constantly faced by customers in highly regulated markets. Relying on many years of combined experience and skills in the management of large-scale projects internationally, we offer a complete range of solutions in the following areas: Equipment & Support, System Integration, System Optimization and independent Expert Advice. Visit Inno4Life.com for additional information.

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